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## FOR IMMEDIATE RELEASE

### WELCOME HOME MICHAEL GROSSMAN!



Michael Grossman joins Déjavoo Systems as a Founding Member and Executive Vice President of Sales. Returning to his roots and core success Michael is taking the Déjavoo Vision to his loyal client base and to the payment industry as a whole.

“Having launched Déjavoo systems to the ISO and offices of CynergyData was the first stage, a proof of concept and the assurance I needed that our value added approach is the next step for the industry and I intend to deliver it to my client base and the rest of the Point of Sale market”

states Michael and adds “It’s truly a feeling of coming home”, about returning to work with his former Lipman executive team.

In the last year, Michael worked closely with Mony Zenou, Déjavoo Founder President and CEO. Together between 1995 and 2004, Michael delivered Nurit products to ISOs and Processors as a Senior Vice President at Lipman USA. He is well respected in the electronic payment processing industry for his ability to predict and promote market trends to ISO sales forces, increasing their sales and revenues from card processing and new services with innovative programs.

Happy to have Michael back on his right, this time as an EVP and Partner, Mony Zenou said “There is no better fit for Michael and Déjavoo, but to work together as a team to bring back the spirit and enthusiasm we once had as the “Lipman” team. Déjavoo will excel and surpass our previous achievements and I am looking forward to working with Mike, who is now empowered with in- depth knowledge of the transaction processing industry.”

Previously, Michael worked as EVP of Product Development with Cynergy Data where his input was essential to help grow their install base from 15K to over 90k merchants. Michael launched Cynergy’s success of Déjavoo products and services which he will now deliver to his entire client base and electronic payment industry. His understanding of merchant acquiring compliments Déjavoo’s vision and Value added approach for a broad network of ISO’s and processors.

“I’m grateful for the work Michael has done in helping fuse Cynergy Data’s premium merchant services with the Déjavoo Systems X8 terminal,” said Marcelo Paladini, CEO and co-founder of Cynergy Data. “He has been an integral part of our company’s growth, and his entrepreneurial spirit will always make a mark in the industry.”

***About Déjavoo Systems: Smart Solutions for Intelligent Companies TM***

*Dejavoo Systems is a US and Latin American-based value added reseller and a developer of next generation point-of-sale (POS) devices targeting desk top and handheld wireless POS terminals and secure applications, related programs, systems and services. Déjavoo considers transaction switching and processing as its core and necessary components and a natural extension of its products to provide customers an improved cost of ownership, increase their revenues and their ability to add value to their patrons.*

*Déjavoo Systems is a comprehensive, end-to-end electronic payment provider built on 15 years experience of its management in the Western Hemisphere territory. Our unrivaled and on-going connectivity enables our customers to rethink transactions for today and be innovative with tomorrow's technology.*

*Déjavoo Systems is headquartered at 1 Linden Place, Suite 411, Great Neck, NY 11021. For more information about Dejavoo Systems, visit [www.dejavoosystems.com](http://www.dejavoosystems.com) or call 516.439.4242.*