



## Expanding Capabilities.. with Efficient Connectivity..



PROVING THE POSSIBILITIES<sup>SM</sup>

### Multiple Programs & Communication Medias

Dejavoo Operating Systems empowered with IP connectivity enables Merchants to enhance their business and increase their productivity.

Setting up a Merchant on smart gateways via IP, Dial up or Wireless expands connectivity to many more programs and services, rarely available in today's market. Either set up will be ready in seconds and enables progression from Dial up to IP and even to wireless. ISOs are aware of the need to prepare their merchants for the inevitable IP future, either Ethernet or Wireless and to connect them through our various gateway options to enable network/processor independence, with better performance.

### Bundled Solutions & Managed Deployment Process

Constant ability to connect merchants and third party service providers by offering upgrades, new services, and an innovative method to enable meaningful messages exchanged between the terminals at the point of sale and any Back Room operations to improve service levels, data flow that will result in merchant satisfaction, retention and increase revenues.

Dejavoo hardware, software, transaction processing, fulfillment, deployment and service can be provided from a single source and remain flexible for upgrade and change with minimal or no business interruption.

The Phoenix Group combines Dejavoo hardware with transaction gateway connectivity to bring you a new generation of POS solutions.



### Multiple Value Added Services

Supplying custom solutions to the payment industry requires commitment to innovation with flexibility and fast execution. It also requires technology founded on automation, continuous connectivity, speed and wide band width data. For example the Cash Advance terminals requires secure real time data to financing institutions and merchants to enable ISOs to promote their loan services to the merchants. Only Dejavoo Systems Provides it!





*Rethinking Transactions.*

Smart Solutions For Intelligent Merchants

## IP & Wireless Key Benefits

### Transaction Speed:

Under 2 seconds

### Cost Savings:

IP transactions cost less  
IP enable multiple terminals on a single connection

### Download Speed:

Fast & secure IP download  
Load from PC and USB!  
Click and Drag or Plug it in!

### Wide Data Channel:

Get more data in less time  
Rich media data is no problem  
Browsing is enabled

### Ultimate Portfolio Flexibility:

Control your portfolio with an "on/off switch"  
No need to reload the terminal!  
Added value with no Host restrictions

### Digital Security

Digital transaction data capsulation  
Avoiding analog dial up lines

### New Versatility:

Communication with Value Added Server

- Transaction Data
- Messages
- New Services
- Promotions
- Supply
- Others

### Browsing forthcoming

## Dejavoo X8

The obvious solution for all your countertop merchants needs. Its Linux OS leverages Internet Protocol (IP) technology and speeds development of new Value-Added solutions. "Plug & Play" connectivity allows users to easily and securely install and upgrade their services loaded through PC, Internet or a USB Key.



## Dejavoo M Line

With a permanent network connection, the reliability of the Apriva payment gateway and the convenience of the Value Added Server – Dejavoo Systems evolves wireless payments into a smart, comprehensive and full service mobile business solution, identically to its Dial up and IP.

Henry Ford is quoted as once saying "If I listened to the market place and what it said it needed, I would have built a faster, cheaper horse."

The Next Step in POS terminals requires a new method of transaction delivery.

Dejavoo Systems – *Rethinking Transactions...*