

P Line Omni-commerce Platform Upgrade Program (POPUP)

"I want to give our ISO's increased choice and power." Mony Zenou CEO of iPOS Systems





During the last two years, iPOS Systems has successfully added two Android lines and a payment gateway to its product lineup. Hundreds of sales organizations have already made the upgrade, but many of you have not yet made the change.

▶ YOU LOVE OUR NON-GATEWAY TERMINALS AND WE DO TOO!

We endorse, support and sell Linux and QD Android products. Over the last decade, we have installed over 1.2 million stand-alone (non-gateway) terminals, most of which are still in operation.



Our existing equipment is available and will remain available for years to come, but we have also progressed and added new, more modern and advantageous tools that will help you acquire and retain more merchants.

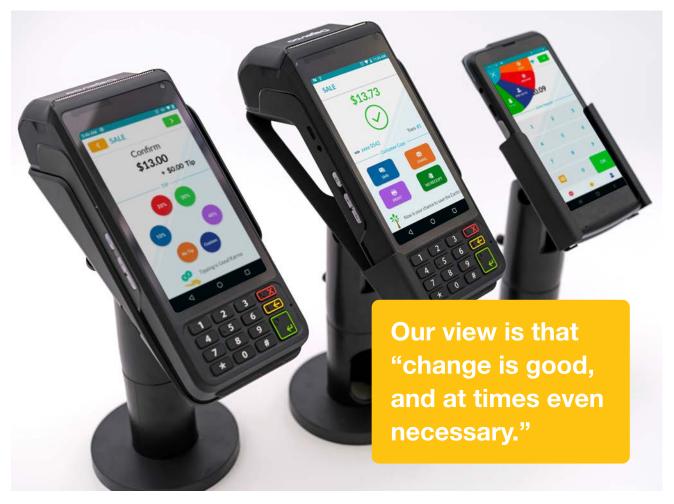




▶ NOW, WE ARE PROUD TO ANNOUNCE OUR NEW P LINE TERMINALS WITH OUR GATEWAY

With a view to providing our customers with more power and choice, we offer you our state-of-the-art P Line Android terminals featuring the iPOSpays Gateway.

To help you **upgrade existing merchants to an Android P Line terminal**, including the iPOSpays Gateway, we are offering an opportunity that will allow you to convert your merchants at a heavily discounted price. Available as Standalone or Semi-Integrated (our SPIn software is cross-platform compatible), this exclusive upgrade has no set time limit, allowing you to replace non-gateway terminals as needed.



1 POSpays

Our gateway provides the latest technology – safer and faster, and with features that will help you retain and grow your merchant base. **Merchant retention is our goal!**

Upgrading your **existing** merchants from their current product to the iPOSpays gateway is a smart and simple move. This upgrade will increase security, enhance transaction speed and flexibility, and give your merchants access to the most innovative platform in the industry.

This outstanding omni-commerce solution features:

- e-commerce
- host payment page
 tap to pay technology (iOS and Android);
- QB interface
- True Cash Discount
- digital consumer marketing



WHY ARE WE OFFERING THIS INCREDIBLE PACKAGE AT SUCH A HEAVILY 1000 **DISCOUNTED PRICE?** 5:50 AM @ × Because you deserve it and because we can! We know SALE you have already invested in our technology, and we thank Trans #1 you for belieiving in us. Now it is time to show our gratitude. VISA XXXX 0542 THANK YOU You will receive the receipt shortly OK Be proud that you have saved some paper today! 0 0

HOW MUCH WILL IT COST?

You will now have the option to offer existing merchants the opportunity to replace an existing Dejavoo terminal (Linux and QD) for an Android P terminal for only:

\$129¹ > P1 (Desktop) • **\$169¹ > P5 (Handheld Wireless)** • **\$199¹ > P3 (Wireless)**

You will be able to board your merchants on the iPOSpays Portal with its user-friendly design, super-fast functionality and above all - reliability!

¹ A Reseller Agreement and Addendum for iPOSpays with terms and conditions of the program must be executed and/or updated, to honor these prices.



THE CONVERSION PROCESS

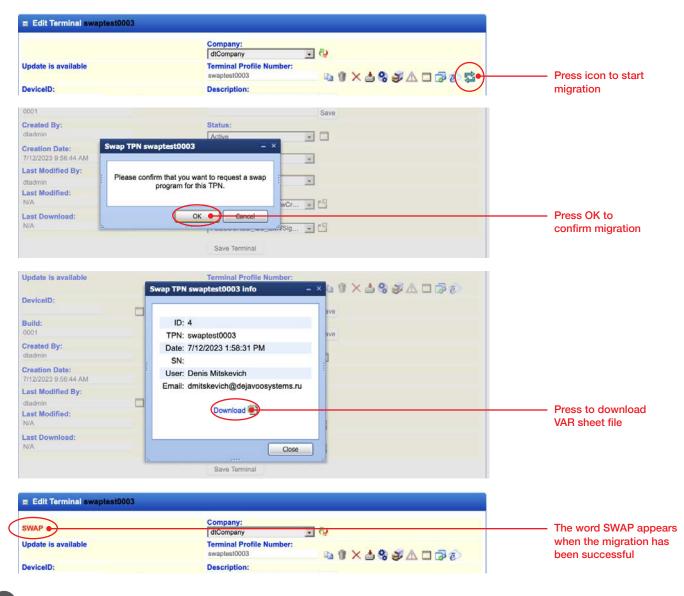
The conversion process is simple – simply use the conversion button option to create the VAR sheet from STEAM 1.0. This will Notify us that one of the terminals you bought for this portion will be used for this TPN.

To use our tool:



Click on the Green Arrows to create the VAR Data sheet in Excel.

Use the Excel Data to help you enter the data to IPOS PAYS STEAM.



3 We will use the discounted terminals serial numbers for temporary billing until you complete the creation of the TPN on iPOSpays STEAM 2.0 (\$9.95 starting the following month), at which point the monthly charge will be according to your RSA and gateway addendum agreements.



